

1. Jewellery Designers Platform Vision

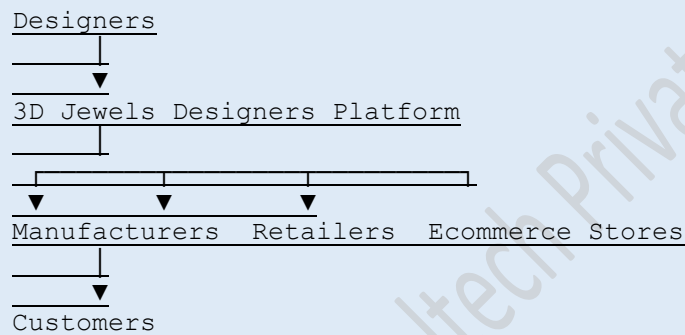
Objective

Create a global marketplace for jewellery designers where:

- Manual jewellery designers
- CAD jewellery designers
- Jewellery sculptors

can upload designs, build portfolios, and earn income when designs are manufactured or sold.

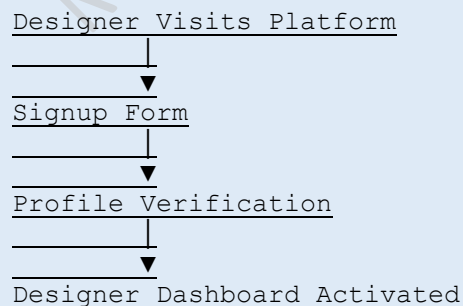
Core Platform Concept



This turns design creativity into commercial jewellery products.

2. Platform Entry – Designer Onboarding

Step 1 – Designer Registration



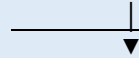
Designer profile includes

- Name
- Design specialization
- Experience
- Portfolio
- CAD software used
- Design categories
- Location
- Contact information
- Learning
- Training done at

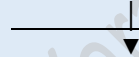
3. Portfolio Creation

After registration, designers create their **online design portfolio**.

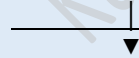
Designer Dashboard



Create Portfolio



Upload Designs



Publish Portfolio

Designers can upload

- CAD files
- Render images

- Manual sketches
- Wax sculpture photos
- STL / 3DM files
- Technical manufacturing drawings

Portfolio visibility options

1. Personal Designer Website
2. Marketplace Listing

4. Designer Website / Marketplace Option

Designers can choose **two visibility models.**

Option 1 – Standalone Website

Designer Website

example:

designername.3djewelsindia.com

Benefits:

- Personal brand
- SEO visibility
- Direct clients
- Portfolio showcase

Option 2 – Designers Marketplace

designers.3djewelsindia.com

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Designer Profile Listing

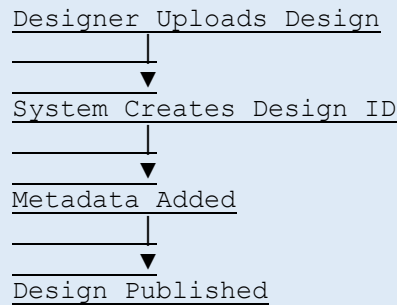
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Design Catalog

Retailers and manufacturers can browse **thousands of designs.**

5. Design Upload & Catalog System

Each uploaded design is converted into a **structured product entry.**



Design Metadata

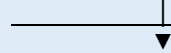
- Design ID
- Designer Name
- Category
- Metal type
- Stone type
- Weight estimate
- Manufacturing complexity
- Suggested price
- CAD file availability

This builds a global jewellery design library.

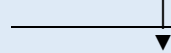
6. Design Marketplace Discovery

Retailers and manufacturers explore the designs.

Retailer / Manufacturer Login



Browse Design Library



Filter Options

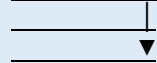
Filters include:

- Ring / Necklace / Earrings
 - Diamond jewellery
 - Gold jewellery
 - Gemstone jewellery
 - Men's jewellery
 - Bridal jewellery
 - Temple jewellery
-

7. Order Generation Process

Once a design is selected:

Retailer Selects Design



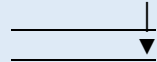
Order Request Sent



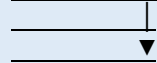
3D Jewels Platform Review



Manufacturer Assigned



Production Begins



Retailer Receives Product

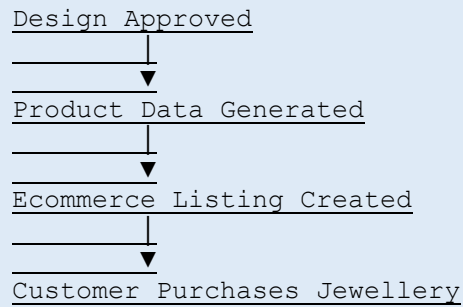
Platform role

3D Jewels India handles:

- design licensing
 - order coordination
 - manufacturer matching
 - production management
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8. Ecommerce Integration

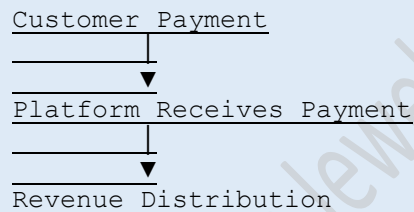
Designs can automatically convert into sellable ecommerce products.



Retailers can directly list the design on their online store.

9. Revenue & Commission Model

When a jewellery piece sells:



Example revenue structure

<u>Stakeholder</u>	<u>Revenue</u>
<u>Designer</u>	<u>Royalty</u>
<u>Manufacturer</u>	<u>Production Cost</u>
<u>3D Jewels</u>	<u>Platform Commission</u>
<u>Retailer</u>	<u>Retail Margin</u>

Example Calculation

Jewellery retail price = ₹1,00,000

<u>Stakeholder</u>	<u>Example Amount</u>
<u>Manufacturer</u>	<u>₹60,000</u>
<u>Designer royalty</u>	<u>₹5,000</u>
<u>3D Jewels commission</u>	<u>₹5,000</u>
<u>Retailer margin</u>	<u>₹30,000</u>

10. Designer Benefits

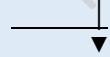
1. Global exposure

Designers gain access to:

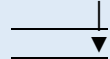
- jewellery brands
- retailers
- manufacturers

2. Passive income

One design



Manufactured by many retailers



Designer earns royalty repeatedly

3. Personal branding

Designers get a professional website.

Example

designernam.com

4. No manufacturing burden

Designers only focus on creativity.

Production handled by:

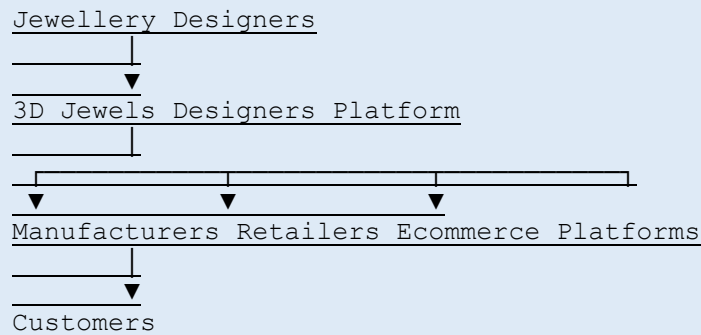
- manufacturers
 - retailers
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5. Design protection

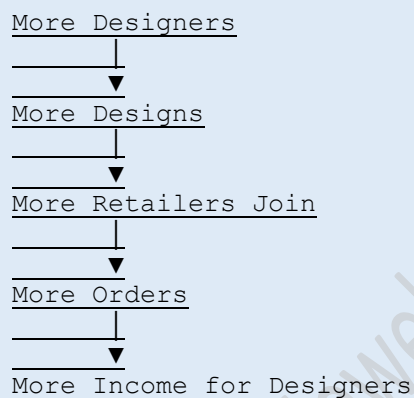
Platform records:

- design ownership
 - timestamps
 - creator identity
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11. Platform Ecosystem Diagram



12. Network Growth Model



This creates a powerful industry ecosystem.

13. Long-Term Vision

Our platform can become the global marketplace for jewellery design, similar to how:

- Fiverr connects freelancers
- CAD marketplaces sell designs
- CG Trades etc.

But we focused on **jewellery design industry.**

Karatplus Jeweltech Private Limited 3D jewels